

## BDO joins the Migrant Workers Day nationwide celebration

BDO participated in the joint simultaneous, nationwide event of the Department of Labor and Employment (DOLE), Philippine Overseas Employment Administration (POEA) and Overseas Workers Welfare Administration (OWWA) in commemoration of the Migrant Workers Day last June 7, 2012. The event, dubbed “OFW, Sa Sipag at Galing, Bilib Kami Sa’yo”, was held in recognition of the valuable contributions of overseas Filipino workers (OFWs) to the country.

Sen. Jinggoy Estrada, who was the guest of honor at the PTTC celebration, said the gross domestic product is improving because of the remittances from overseas Filipino workers. “Without them, our economy will fall,” he said.

BDO joined the celebrations held at PTTC and Philippine Overseas Employment Administration. In five other regions—Region IV-A (SM Calamba), Region V (SM Naga), Region VI (SM Iloilo), Region VII (SM Cebu) and Region X (SM Cagayan de Oro)—BDO worked hand-in-hand with SM.

BDO conducted financial literacy seminar during this simultaneous, nationwide event, and facilitated the BDO Kabayan Savings Account opening. Clients who opened accounts were each given two free Global Pinoy Cards and freebies. The cards entitle the holders to exclusive perks and privileges, such as discounts from GPC merchant partners/SM affiliates, entrée to GPC lounge to enjoy free Wi-Fi access and free mobile phone charging, among others.

Among those who opened BDO Kabayan Savings Accounts at PTTC was Eleanor Valdez. She said she opened a BDO Kabayan Savings Account to make sure she can get the remittance from her sister in the US right when she needs it. “My sister is sending money for my sick mother every month. Sabi ng sister ko mag-open na ako ng BDO Kabayan Savings Account para madali kong matanggap yung remittance,” she said. Valdez also likes the longer banking hours of BDO. “Malapit kami sa SM, nakikita ko palagi silang open. Kahit gabi na, open sila,” she added.



Sen. Jinggoy Estrada said without the OFWs, our economy will fall.



BDO Assistant Vice President and Unit Head of Financial Literacy and Pre-Departure Orientation Seminar (PDOS) Rose Tendencia with OWWA Administrator Carmelita S. Dimzon and ABS-CBN Reporter Henry Omega Diaz

## Simultaneous celebration of Migrant Workers Day



OFWs line up at the BDO booth at PTTC to open a BDO Kabayan Savings Account.



A BDO personnel explains the benefit of Global Pinoy Cards to a client during the event held at the POEA lobby.



A client shows his ATM debit card and the freebie he got after opening a BDO Kabayan Savings Account at SM Cebu.



A client opens a BDO Kabayan Savings Account at SM Naga.



BDO gave away cellular phones and Sodexo GCs to OFWs during the Migrant Workers Day celebration. This photo was taken at SM Cagayan de Oro.



BDO also conducted financial literacy seminar at SM Calamba to educate the OFWs about the value of saving.



To entice the OFWs present at SM Iloilo, BDO hosted parlor games and gave away special BDO items.